

International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Crm in Public Sector and Private Sector Banks in Kerala" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name:	Dr. O.K Udayakumar, Dr. K.K Muraleedharan
Journal Name:	International Journal of Business and Management Invention (IJBMI)
Journal Web:	www.ijbmi.org
Journal Type:	Online & Offline
Review Type:	Peer Review Refereed
Publication Year:	2020
Publication Month:	March
Vol No.:	09
Issue No.:	03



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889